



## *Daniel Patrick Murphy*

**CREATIVE LEADER & DESIGNER**

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### *Education*

#### **UNIVERSITY OF NORTH TEXAS**

*BFA in Communication Design*  
Denton, TX

### *Skills & Programs*

Creative strategy & vision, art direction, visual design, advertising, leadership experience, coaching & mentoring, photography, UX/UI, illustration, animation, multitasking, time management, typography, communication skills, Adobe Creative Cloud, After Effects, Premiere Pro, Lightroom, Invision, Sketch, HTML5, Mac & Windows OS, Keynote, Microsoft Office, Google Suite

### *Volunteer Organizations*

#### **CREATIVE COMMITTEE FOR ATLANTA AD CLUB**

*June 2017 - Current*

#### **LIASON FOR AIGA ATL BUZZ HAPPY HOUR**

*May 2018 - December 2018*

#### **COMMITTEE CHAIR OF AIGA DFW FRESH MEET**

*May 2015 - August 2016*

### *Awards & Honors*

2023 Gold Addy  
2019 Bronze Addy  
2015 Creative Summit  
2014 SPD Student Competition  
2014 Top Junior Portfolio Nominee  
2014 DSVC Student Show  
2014 Brand New Awards

### *Professional Experience*

#### **OLOGIE**

*Art Director | August 2021 - June 2023*

As an Art Director at Ologie my role was to lead projects from a design and visual language standpoint, helping to mentor junior designers and copywriters along the way. Handling multiple clients I worked on projects ranging from branding and marketing to digital ads and websites. For most projects I was involved in the whole process, helping to conduct research interviews, creating and running creative workshops, leading brainstorming, conceiving big ideas, and bringing these concepts to life.

During my time here I was also heavily involved in the Social Justice Collective as well as the Creative Process and Development Committee. As part of the P&D committee we created a new onboarding process for all creative team members with a remote first mindset, as well as established job descriptions, roles, and responsibilities for creative team members to utilize during hiring as well as yearly reviews.

#### **VERT**

*Associate Creative Director | June 2017 - August 2021*

As the Associate Creative Director at Vert I managed the design team while providing creative strategy & vision across most of our key clients. Working in a fast-paced environment I ensured we were delivering high quality, on-time creative that effectively met brand standards, supervised two direct reports, recruited new talent to join our design team, and created partnerships and collaboration with the outside vendors and freelancers.

In addition to leading, I managed multiple projects that span the digital spectrum including social media, digital media campaigns, websites & landing pages, presentations, and more. I contributed and participated in new business pitches to C-suite level stakeholders, as well as problem solved innovative ways to elevate creative to our current clients.

#### **R.R. DONNELLEY**

*Freelance Art Director | January 2017 - June 2017*

#### **IMAGINUIITY**

*Digital Art Director | January 2015 - December 2016*

#### **MASONBARONET**

*Creative Intern | September 2014 - December 2014*

#### **INC. MAGAZINE**

*Design Intern | May 2014 - August 2014*

#### **UNIVERSITY OF NORTH TEXAS LIBRARIES**

*Graphic Designer | August 2013 - September 2014*

*References Upon Request.*